

Thank you for the opportunity to speak.

I am Agustina Besada from Unplastify, a social enterprise with the mission of minimizing the use of disposable plastics in the world - We work with youth, governments, and companies to help them transform, by activating systemic change to reduce the use of unnecessary plastics through the redesign of operations and products, while measuring and visualizing the impact.

We believe a legally binding global treaty to regulate the use of plastics is absolutely urgent and necessary. These are 3 concepts that are fundamental to us:

- Recycling is NOT enough - only 9% is recycled, the process has proven to be inefficient, toxic, and limited. Use reduction should be the key.
- We need to reduce and minimize plastics upstream but also midstream. Not only looking at the material production phase but also at material use - supporting an ambitious transition for the industry
- and lastly, we need transparency and accountability, especially in the upstream and midstream phase. Companies in the value chain should disclaim the plastic they use and put in the market. We need proper indicators and measurement systems to determine informed decisions.

At Unplastify we are willing to support this extremely important treaty.

Thank you



**Mara Gabriel**